

# JILL ADLER

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## EDUCATION

### UNIVERSITY OF UTAH

School of Law  
Juris Doctor 1995

### UNIVERSITY OF SOUTHERN CALIFORNIA

School of Journalism, Broadcast Emphasis  
Master of Arts 1989

### UNIVERSITY OF CALIFORNIA, LOS ANGELES

English/Political Science  
Bachelor of Arts 1986

## EXPERIENCE

### ● SPORTS GUIDE

Salt Lake City, Utah 1989-Present  
Editor  
Edit, write, produce bi-monthly outdoor recreation and travel publication for Utah audience. Meeting hard deadlines, coordinating resources, balancing budgets, damage control and public relations skills are utilized

### ● 94.9 THE BLAZE-KTHB FM

Salt Lake City, UT 2004-present  
PartTime/Weekend Air Talent for Classic Rock Station.

### ● DEER VALLEY RESORT

Park City, Utah 1989-2005  
Level III Certified Ski Instructor  
Responsible for private and group instruction for all ages, organizing lesson plans, structuring a program tailored to individual personalities. Emphasis on customer relations, problem solving, addressing safety and emotional concerns.

### ● KWPK-FM

Bend, OR 2002  
Morning Air Talent for Hot AC station. Responsible for live appearances, producing morning show, commercial production and voice tracking Oldies station.

### ● ONTHESNOW.COM

Utah Editor 2001-present  
Responsible for generating weekly column on tight deadline. Covering all Utah ski resort news and information.

[WWW.JILLADLER.COM](http://WWW.JILLADLER.COM)

### ● SKI PRESS, SUNSET, SKIING, PARK CITY'S THE EAR, SPORTS GUIDE, TRAIL BLAZER, PARK CITY MAGAZINES

1993-present  
Contributing writer/editor for freelance publications both regional and international. Specialize in feature news and outdoor recreation.

### ● ROCK99-KURR-FM

Salt Lake City, UT 1996-2000  
News Director/Morning Talent/Midday Announcer  
Co-Host FM morning show for rock format station.

### ● KCNR RADIO

Salt Lake City, UT 1991-93  
Reporter/Anchor  
Host/Produce weekly entertainment segment for CNN/HeadlineNews radio

### ● MORRIS AIR

Salt Lake City, UT 1993-94  
Public Relations Manager  
Created/distributed press releases, established rapport w/ media and promoted special events

### ● KUTV-NBC Affiliate

Salt Lake City, UT 1990-91  
General Assignment Reporter  
Wrote/Reported for top-40 market

## AWARDS AND AFFILIATIONS

### ● HAROLD HIRSCH AWARD FOR EXCELLENCE IN SKI JOURNALISM- 1992

### ● WHO'S WHO OF YOUNG AMERICANS- 1991

### ● SOUTHERN CALIFORNIA COLLEGIATE SKI CONFERENCE AWARD FOR JOURNALISM AND PUBLIC RELATIONS 1986

### ● USC ALUMNI ASSOCIATION

### ● UCLA ALUMNI ASSOCIATION

### ● NORTH AMERICAN SKI JOURNALISTS ASSOCIATION

### ● OUTDOOR WRITERS ASSOCIATION OF AMERICA

### ● LEVEL III Certified PROFESSIONAL SKI INSTRUCTORS OF AMERICA (PSIA)- 1986-present

## INTERESTS

Alpine skiing, acting, rock-climbing, kayaking, SCUBA diving, adventure travel, hiking, all team sports, piano, singing, & horseback riding.